



CULMINA

FAMILY ESTATE WINERY

PRIMARY 2 COLOUR VERSION

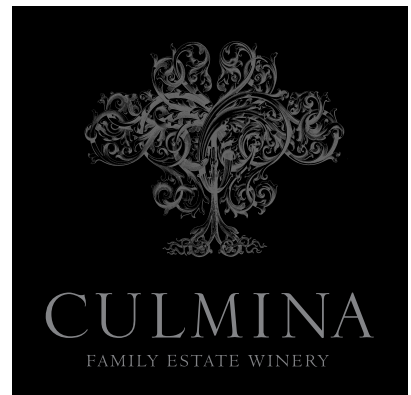


CULMINA
FAMILY ESTATE WINERY

SECONDARY 1 COLOUR OPTIONS

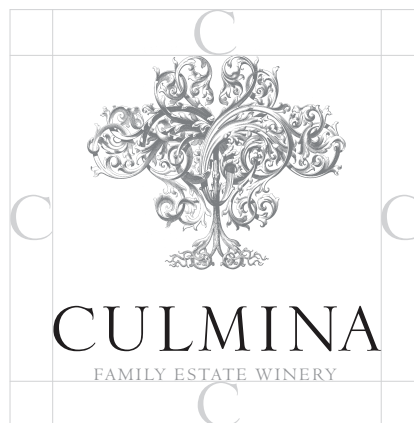


Use dark silver from premium colour palette when reversed out.



Use silver from premium colour palette when used on black. To be used only when no other options are available.

MINIMUM CLEAR SPACE





Do NOT change the colour of the logo to colours that are not approved.



Do NOT change the scale of elements in the logo.



Do NOT stretch or distort the logo.






Do NOT change the typography.






Do NOT change the lockup of the logo.

PREMIUM COLOUR VERSION

	PANTONE
 BLACK	PMS Black
 SILVER	PMS 877 C
 DARK SILVER	PMS 8402 C

SECONDARY COLOUR VERSION

	PANTONE	CMYK	RGB	HEX
 BLACK	PMS Black	C 0 M 0 Y 0 K 100	R 0 G 0 B 0	# 000000
 GRAY	PMS Cool Gray 8 U	C 44 M 37 Y 35 K 1	R 147 G 147 B 149	# 939295
 DARK GRAY	PMS Pantone 405 U	C 52 M 48 Y 52 K 15	R 118 G 114 B 108	# 76726C

HEADLINES AND COPY

CENTAUR BOOK

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789

SMALL CALL OUTS
SECONDARY TYPE

ENGRAVERS GOTHIC

AA BB CC DD EE FF GG HH II JJ KK LL MM NN
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
O I 23456789

BRANDING

SERLIO

AA BB CC DD EE FF GG HH II JJ KK LL MM NN
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
0123456789